

FIRST CALL



GLOBAL CHALLENGES THROUGH THE PRISM OF RURAL DEVELOPMENT IN THE SECTOR OF AGRICULTURE AND TOURISM

GIRR 2026



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GLOBAL CHALLENGES THROUGH THE PRISM OF RURAL DEVELOPMENT IN THE SECTOR OF AGRICULTURE AND TOURISM

Conference and Fair Objectives:

- ✓ Achieving a common understanding of the policy of agriculture and rural development;
- ✓ Identification and exchange of information on good practices for implementation in agriculture and rural development;
- ✓ Connecting Serbian scientific community with peers from abroad, companies, the non-government sector, and public institutions;
- ✓ Expanding knowledge base for rural and sustainable development;
- ✓ Promoting and intensifying professional communication and building a network for joint research, innovation and education;
- ✓ Increasing participation of small and medium-sized enterprises (SMEs) in the fair, for their promotion and business development;
- ✓ Exploring opportunities for young people, women, and persons with disabilities to find new or additional employment in the tourism and agriculture sectors;
- ✓ Strengthening economic inclusion of marginalized rural populations.

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Venue and date

Academy of Applied Studies Šabac
Unit for agricultural and business studies and
tourism
56 Vojvode Putnika St., 15000 Šabac, Republic
of Serbia

April 17, 2026

Topics

- ❖ **Agriculture**
- ❖ **Food and Gastronomy**
- ❖ **Environmental protection and sustainable development**
- ❖ **Economics**
- ❖ **Management**
- ❖ **Tourism – rural development**
- ❖ **Education and knowledge – inclusion**
- ❖ **Promotion and preservation of human health**
- ❖ **IT, technology and inovations**

Publications:

Papers must be written in English. The maximum number of authors per paper is seven, while the maximum number of papers per author is two. The minimum length of papers is 8 pages.

Electronic Proceedings in English will be published prior to GIRR 2026. No participation costs.

Paper submission:

Paper submission deadline: **March 1st, 2026**

Paper acceptance confirmation: **March 15th, 2026**

Please submit papers to:

girr@akademijasabac.edu.rs

Information will be available at:

girr.vpssa.edu.rs

GIRR 2026 ORGANIZING COMMITTEE